
MEDIA ADVISORY

FOR IMMEDIATE RELEASE

FEBRUARY 28, 2007

RALEIGH – The NC Health and Wellness Trust Fund (HWTF) invites nominations for the first annual Power of Prevention Awards, honoring individuals across North Carolina for exhibiting extraordinary leadership in implementing programs to address preventive health, access to health care and healthy lifestyles.

Nominations will be accepted by mail through Friday, March 30, 2007. Nominees must reside in NC. Anyone (paid staff/volunteer) successfully working on preventive health issues, policy and initiatives is eligible. Nominees may not nominate themselves.

This year, Power of Prevention Awards will be issued in the following categories: Advocacy / Public Policy, Community Catalyst, Innovator, and Leadership in Obesity or Tobacco Use Prevention and Cessation or Health Disparities.

Winners will be recognized by HWTF Chair, Lt. Governor Bev Perdue at HWTF's NC Health Summit on May 16, 2007 at the Wake Med Andrews Center in Raleigh, NC.

Further information on the 2007 *Power of Prevention Awards* and nomination forms can be found on the HWTF Web site at <http://www.healthwellnc.com/preventionawards07/index.html>

ABOUT THE NC HEALTH AND WELLNESS TRUST FUND

The NC Health and Wellness Trust Fund makes North Carolina stronger, both physically and economically, by funding programs that promote preventive health. Created by the General Assembly in 2000 to allocate a portion of North Carolina's share of the national tobacco settlement, HWTF has invested \$127 million to support preventive health initiatives and \$78 million to fund a prescription drug assistance program. For more information, please visit www.HealthWellNC.com.

###