

**MEDIA ADVISORY**

**October 9, 2006**

**FOR IMMEDIATE RELEASE**

**NC HEALTH AND WELLNESS TRUST FUND AND CAROLINA PANTHERS  
CHARITIES TO WORK TOGETHER TO PROMOTE PHYSICAL ACTIVITY**

*HWTF Chair Lt. Gov. Bev Perdue to Announce Partnership to Help  
NC Elementary Students to Become Fit*

(CHARLOTTE, NC) — Lt. Gov. Bev Perdue, NC Health and Wellness Trust Fund (HWTF) chair, will join a Carolina Panthers football player; the TopCats, the Carolina Panthers cheerleaders; Sir Purr, the Carolina Panthers mascot; and students from Billingsville Elementary School at the **Carolina Panthers practice field at the Bank of America Stadium on Tues., Oct. 10<sup>th</sup> at 3 p.m.** to announce a new partnership addressing childhood obesity and stressing the importance of physical activity.

The partnership will be another resource available to help teachers meet the new state mandate requiring 30 minutes of physical activity for all students in grades K-8 in school that day.

“This partnership with the Carolina Panthers Charities is another great way for the Trust Fund to help North Carolina kids get active,” said HWTF Chair Lt. Gov. Perdue. “We’re pleased to be teaming up with the players, cheerleaders and even Sir Purr to find fun ways to encourage our kids to get fit.”

**WHO:** HWTF Chair Lt. Gov Bev Perdue; Carolina Panthers football player; the TopCats, the Carolina Panthers cheerleaders; Sir Purr, the Carolina Panthers mascot; and students from Billingsville Elementary School

**WHAT:** News conference and students from Billingsville Elementary School demonstrating the Fit Squad activities

**WHEN:** Tuesday, Oct. 10 at 3:00 p.m.

**WHERE:** Panthers Practice Field at the Bank of America Stadium

**ABOUT THE NC HEALTH AND WELLNESS TRUST FUND**

The NC Health and Wellness Trust Fund makes North Carolina stronger, both physically and economically, by funding programs that promote preventive health. Created by the General Assembly in 2000 to allocate a portion of North Carolina's share of the national tobacco settlement, HWTF has invested \$127 million to support preventive health initiatives and \$78 million to fund a prescription drug assistance program. For more information, please visit [www.HealthWellNC.com](http://www.HealthWellNC.com).

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