



**Contacts:**  
Lilyn Hester  
Capstrat  
Work: (919) 882-1979

**MEDIA ADVISORY**

**JULY 10, 2007**

**\*\* ALERT: ROOM CHANGE \*\***

**Local Teen, Youth Advocacy Group to be Recognized at General Assembly for Receiving National Tobacco Prevention Award**

*HWTF CHAIR LT. GOV. PERDUE AND SEN. BILL PURCELL TO HONOR AWARD WINNERS*

**(RALEIGH, NC)** –Two North Carolina advocates will be honored at the General Assembly tomorrow for their leadership in the fight against teen tobacco use. Anna Butler and ‘Question Why’ were named Youth Advocates of the Year by the Campaign for Tobacco-Free Kids (CTFK) at a gala event in Washington, D.C. on May 3<sup>rd</sup>. **North Carolina was the only tobacco-producing state among this year’s award winners.**

Anna was named South Regional Individual Youth Advocate of the Year. A junior at Charlotte Christian School, she was instrumental in creating student clubs to train faith-based youth groups and pregnant teens about the importance of tobacco prevention and cessation.

‘Question Why, Central-East Region’ was named Youth Advocate of the Year, Group winner. The organization is an education, advocacy and training movement funded by the NC Health and Wellness Trust Fund (HWTF), which offers various courses to empower youth to become leaders about tobacco use.

The annual CTFK Youth Advocate of the Year Awards honor young people across the country who have made outstanding contributions to tobacco use prevention efforts in their communities. HWTF Chair Lt. Gov. Bev Perdue will join Sen. Bill Purcell and members of each recipient’s local legislative delegation to recognize these impressive achievements in a presentation at the General Assembly and on the Senate floor.

**WHAT:** Senate honors national award winners for work on tobacco use prevention in NC

**WHO:** HWTF Chair Lt. Gov Bev Perdue, Sen. Bill Purcell, youth advocate Anna Butler, Question Why Central-East Region, and local teens

**WHEN:** July 11, 2007  
Press avail at 2:45 p.m. with award winners, Lt. Gov. Perdue and Sen. Purcell  
Session begins at 3:00 p.m. **(subject to change)**

**WHERE:** **1124 in the Senate**

**ABOUT THE NC HEALTH AND WELLNESS TRUST FUND:**

The NC Health and Wellness Trust Fund makes North Carolina stronger, both physically and economically, by funding programs that promote preventive health. Created by the General Assembly in 2000 to allocate a portion of North Carolina’s share of the national tobacco settlement, HWTF has invested \$143 million to support preventive health initiatives and \$102 million to fund prescription drug assistance programs. For more information, please visit [www.HealthWellNC.com](http://www.HealthWellNC.com).